

31st annual



Michael Cuccione Foundation

Fundraising Gala

SPONSORSHIP OPPORTUNITIES



*Making a difference for
childhood cancer research*



Michael Cuccione at **10 years old** imagined a world without childhood cancer.



Over 30 years later he would be proud and overwhelmed how **his vision** has pioneered the development of innovative, more effective and safer therapies that have **enhanced the lives of children** and young adults with cancers.



Michael James Cuccione, diagnosed with cancer at the age of nine, was an accomplished singer, songwriter, actor, motivational speaker and childhood cancer crusader who **dedicated his short life to creating awareness and raising funds** for research through the Michael Cuccione Foundation (MCF).



The MCF has raised in excess of 30 million dollars inclusive of matching grants, donations and fundraising initiatives and has been a **driving force for childhood cancer research** through the Michael Cuccione Childhood Cancer Research Program (MCCCRP).





Michael Cuccione Foundation

SPONSORSHIP OPPORTUNITY

31st ANNUAL FUNDRAISING GALA

Event Date: September 26, 2026

TITLE/PRESENTING SPONSORSHIP:

- Exclusive Opportunity. Inquire for details.

ROYAL SPONSORSHIP: \$25,000 Contribution

- Special Royal Sponsorship acknowledgement at Gala event
- 3 social media posts to thank and recognize your business
- Recognition as Royal Sponsor on screen at Gala event
- Recognition as Royal Sponsor on Gala program
- Recognition as Royal Sponsor on Michael Cuccione Foundation website
- 16 tickets to Gala event
- Tax receipt upon request (less benefit received)

PLATINUM SPONSORSHIP: \$10,500 Contribution

- Special presentation at Gala event
- 3 social media posts to thank and recognize your business
- Recognition as Platinum Sponsor on screen at Gala event
- Recognition as Platinum Sponsor on Gala program
- Recognition as Platinum Sponsor on Michael Cuccione Foundation website
- 8 tickets to Gala event
- Tax receipt upon request (less benefit received)

DIAMOND SPONSORSHIP: \$5,500 Contribution

- Special Presentation at Gala event
- 2 social media posts to thank and recognize your business
- Recognition as Diamond Sponsor on screen at Gala event
- Recognition as Diamond Sponsor on Gala program
- Recognition as Diamond Sponsor on Michael Cuccione Foundation website
- 6 tickets to Gala event
- Tax receipt upon request (less benefit received)

GOLD SPONSORSHIP \$4,000 Contribution

- Special Presentation at Gala event
- 1 social media post to thank and recognize your business
- Recognition as Gold Sponsor on screen at Gala event
- Recognition as Gold Sponsor on Gala program
- Recognition as Gold Sponsor on Michael Cuccione Foundation website
- 4 tickets to Gala event
- Tax receipt upon request (less benefit received)

SILVER SPONSORSHIP \$2,500 Contribution

- Special Presentation at Gala event
- Recognition as Silver Sponsor on screen at Gala event
- Recognition as Silver Sponsor on Gala program
- Recognition as Silver Sponsor on Michael Cuccione Foundation website
- 2 tickets to Gala event
- Tax receipt upon request (less benefit received)

Please direct inquiries to: Gloria Cuccione at (604) 552-2850 or donate@childhoodcancerresearch.org